**Instructions: Answer the following Question according to your own subjective understanding**

**Q.1.** **How would you describe good/effective communication?**

**Q.2. Why and when do we need it?**

**Q.3. How important is listening in communication?**

**Q.4. Is there a way we can measure or assess effective communication?**

**Q.5. Can culture, gender, nationality or social class influence communication?**

**Q.6. Has the development of the internet and social media caused a change in the way we communicate (quality, quantity, style etc.)?**